

# 2015 Annual Report



United Way of  
East Central Alabama

**In 2015, the United Way Campaign received pledges totaling over \$913,000. This allowed United Way and its Community Partners to serve 67,349 local residents. That means 1 in 3 residents in our community were touched by YOUR gift to United Way!**

**Here are just a few ways your investment in our community makes a difference...**



## EDUCATION

Over 3,000 children received free books each month to encourage early childhood development and literacy skills.

94 children and youth were matched with a mentor improving their social behavior by 76% and improving their scholastic competency and grades by 75%.

1,063 students participated in after school tutoring improving their GPA by an average of 8.3 points making them 90% more likely to graduate from high school on time.



## INCOME

1,082 low-income individuals and families received free tax assistance resulting in over \$1.1 million in maximized refunds and Earned Income Tax Credits.

Over 800 children and their families were provided with quality affordable child care based on income providing parents with options they may otherwise could not afford.

26,467 hot, nutritious meals were delivered to senior citizens & disabled individuals allowing them to remain independent and in their own homes.



## HEALTH

327 uninsured adults received free dental care ultimately improving their overall health and well-being.

32 children with autism or similar indicators received intensive therapeutic services drastically increasing their ability to function individually and to reach their full potential.

Children and youth with emotional & behavioral issues were taught new skills and anger management. Teachers reported that 95% of participants had drastically improved in the classroom.



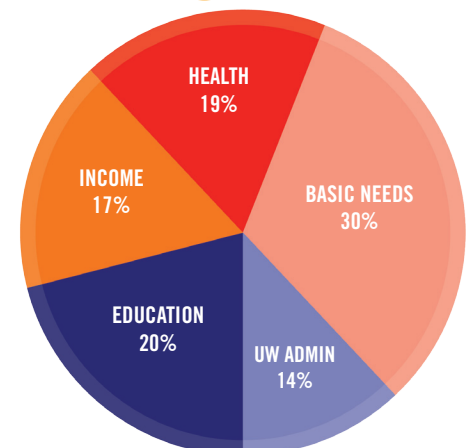
## BASIC NEEDS

242 women, along with their children, found safe shelter after fleeing domestic violence with 50% of residents establishing a violence-free home after exiting the shelter program.

10,822 residents received crisis assistance to ensure they had food, shelter, and clothing in their time of need.

Over 33,000 hot meals were served last year alone to the area's hungry and nutritionally challenged. Those served included homeless individuals and families with children living in extreme poverty.

## Your \$ at work!



**United Way of East Central Alabama, Inc.**  
**STATEMENT OF FINANCIAL POSITION**  
as of December 31, 2014

<b>ASSETS</b>	
<b>Current Assets</b>	
Cash	\$ 742,439
Investments	400,697
Prepaid Assets	3,143
CFC Receivables	38,047
Pledges Receivables (net of reserve for uncollectibles)	<u>476,048</u>
Total Current Assets	<u>1,660,373</u>
Property and Equipment (net)	256,787
<b>Other Assets</b>	
Investments	<u>62,335</u>
Total Other Assets	<u>62,335</u>
<b>Total Assets</b>	<b><u>\$ 1,979,495</u></b>
<b>LIABILITIES AND NET ASSETS</b>	
<b>Current Liabilities</b>	
Accounts Payable	\$ 271
Payroll Liabilities	1,587
Accrued Compensation	7,000
Deferred Revenue	<u>-</u>
<b>Total Liabilities</b>	<b>8,857</b>
<b>Net Assets</b>	
Unrestricted	1,884,556
Temporarily Restricted	<u>86,082</u>
<b>Total Net Assets</b>	<b><u>1,970,638</u></b>
<b>Total Liabilities and Net Assets</b>	<b><u>\$ 1,979,495</u></b>

**United Way of East Central Alabama, Inc.**  
**STATEMENT OF ACTIVITIES**  
as of December 31, 2014

<b>REVENUES</b>	
Public Support	\$ 853,990
Combined Federal Campaign Income	38,047
Disaster Relief Income	2,219
Interest Income	2,545
Investment Income	9,446
Rental & Copier Income	2,086
Sponsorship Income	64,468
Miscellaneous Income	<u>9,112</u>
<b>Total Revenue</b>	<b><u>\$ 981,913</u></b>
<b>EXPENSES</b>	
Program Services	793,868
Supporting Services	<u>150,206</u>
Total Expenses	944,075
<b>Increase (Decrease) in Net Assets</b>	<b>37,838</b>
<b>Net Assets, Beginning</b>	<b><u>1,932,800</u></b>
<b>Net Assets, Ending</b>	<b><u>\$ 1,970,638</u></b>



**United Way of  
East Central Alabama**

**2015 BOARD OF DIRECTORS**

Christianne Houston, Chair* Auto Custom Carpets	Kelly Latta F&M Bank - Raymond James Financial Services	Randolph Co. Rep. A. B. Heard, Jr. Alabama Power Company
Chase Clary Alabama Power Company	Jacki Lowry Alabama Power Company	CFC Advisor Kimberly Smoot Anniston Army Depot
Colin Cotton F&M Bank	Corey McWhorter* Regions Bank	Financial Advisor Susan Ponder Susan M. Ponder, CPA
Becky Cox Calhoun County Schools	Jonathan Mosley* Small Town Bank	
Jennifer Daigneau* Auto Custom Carpets	Misty K. Skinner B.R. Williams	
Tommie Goggans III* The Goggans Group	Neal Stephenson NGC Industries	
Jackie Jones Honda Manufacturing of Alabama, LLC		

\*Executive Committee

**UNITED WAY STAFF**

Shannon Jenkins Executive Director
Lynn Collins Financial Director
Betty Gilbert Office Assistant
David Gilmore Campaign Development Coordinator
Jessica Smith Resource Development Coordinator
Lynn Thomas Administrative Assistant